IN THE SPECIFICATION

[0016] Referring now to Figs. 2 and 3, the card 10 includes two outer rectangular panels ~~12~~ 14 and 16, and a center rectangular panel [[14]] 12 that collectively present an inner surface 20 closed to the user when the card is folded, and an outer surface 22 that is exposed to the user when the card is folded. Panel 14 defines a left-most panel, and panel 16 defines a right-most panel with respect to the user when the card 10 is open. Outer lateral edges 41 and 43 of panels 14 and 16, respectively, define the lateral outer edges of card 10. Panels 14 and 16 further define inner lateral edges 49 and 51, respectively, that are disposed opposite to outer lateral edges 41 and 43, respectively. Center panel ~~14~~ 12 defines opposed lateral edges 53 and 55.

[0017] Panels ~~12~~ 14 and 16 are connected to panel [[14]] 12 via hinge sections 13 and 15, respectively, such that lateral edge 49 interfaces with lateral edge 53, and lateral edge 51 interfaces with lateral edge 55. When the card is folded as illustrated in Fig. 2, panel [[14]] 12 is sandwiched between panels ~~12~~ 14 and 16. The card 10 is opened from the folded configuration to the open configuration illustrated in Fig. 3 by first rotating panel 16 outwardly about hinge section 15 as indicated by arrow 17, and by subsequently rotating panel 14 outwardly about hinge section 13 as indicated by arrow 19. The card 10 is folded by first rotating panel 14 about hinge 13 and then by rotating panel 16 about hinge 15.

[0018] A generally cylindrical aperture 18 extends through the center panel [[14]] 12 that receives a housing 24 carrying a memento, such as a medallion 50. Preferably the medallion is encased in a transparent cylindrical housing 24 to provide protection for the medallion without compromising its visibility to the customer. It should be appreciated, however, that the aperture 18 may comprise any size and shape suitable to house other types of mementos. The medallion 50 is visible to the user when the card 10 is closed. As illustrated in Fig. 4, the housing 24 extends slightly outwardly from the inner surface 20 of the center panel [[14]] 12, and extends slightly more outwardly from the outer surface 22. The low profile between housing 24 and inner surface 20 of center panel 12 eliminates (or at least minimizes) the interference between housing 24 and panel 14 when the card 10 is folded.

[0020] The structure provided by layers 30, 32, and 34 is next die-cut to form the three panels 12, 14, and 16, such that panel 12 and panel 14 are separated by a first void 45, and panels [[14]] 12 and 16 are separated by a second void 47. In particular, void 47 separates panel 16

from panel [[14]] 12 a greater distance than the separation between panels 12 and 14 in order to receive the outer edge of panel 14 when the card 10 is closed. Voids 45 and 47 enable the card 10 to be opened and closed about hinges 13 and 15, as will be described in more detail below. It should be appreciated that the text and graphics on the inner face 31 of sheet 30 are preferably arranged to provide designated cut-away sections without losing content from the graphics and text.

[0021] A second enamel sheet of paper 36 is provided having an inner face 39 and an outer face 37 opposite the inner face. Additional desired text and graphics are printed on outer face 37. A layer 38 of laminate is then applied to outer face 37 which protects surface 37 while enabling visibility of the associated text and graphics to the user. Layers 37 and 38 provide the outer surface 22 of card 10. Accordingly, the text and graphics disposed on outer face 37 of the portion of sheet 36 providing center panel [[14]] 12 are visible to the user when the card 10 is in the closed position. The three panels 12, 14, and 16 are then adhesively attached to the inner face of sheet 36 to form hinge sections 13 and 15 defined by the combination of sheet 36 and laminate 38. During operation, voids 45 and 47 provide sufficient clearance for panels 12, 14, and 16 to rotate about hinges 13 and 15. It should thus be appreciated that sheets 30 and 36 have a reduced thickness T1 compared to the thickness T2 of sheet 34. It should further be appreciated that sheets 30, 34, and 36 could be made of any material and have any thickness suitable to provide their desired function.